

# **EXHIBIT C**

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## Evernote

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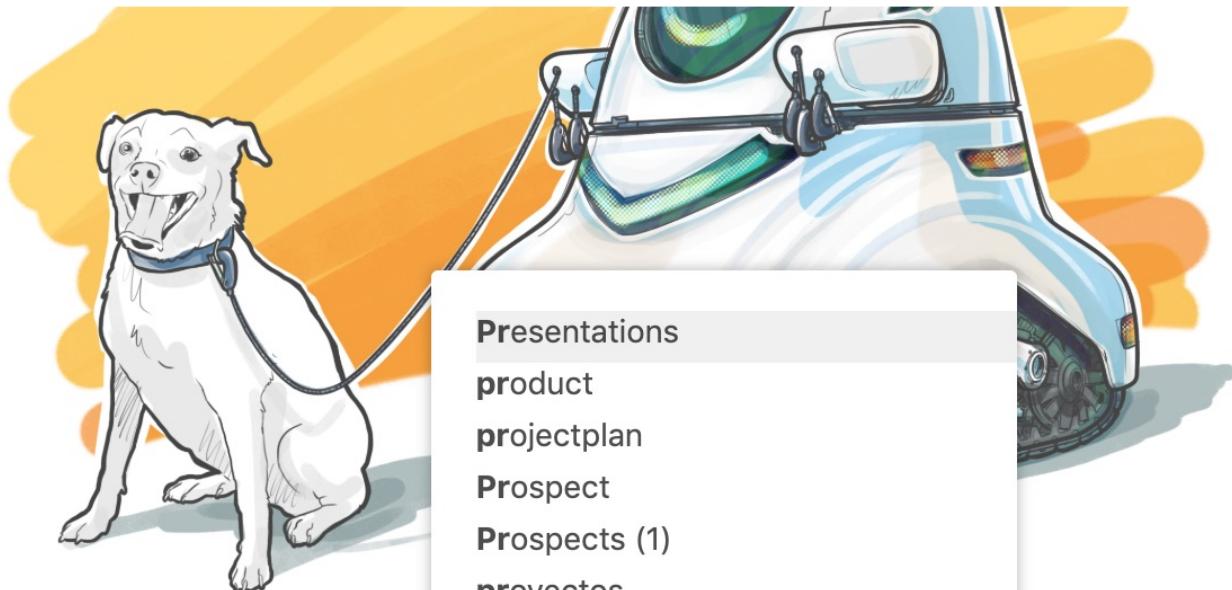
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## Organize with tags

# FidoBot Launch | Presentation



## Presentations

product  
projectplan  
Prospect  
Prospects (1)  
proyectos



projects ▾

robot parts ▾

pr|

## Overview

Tags let you add keywords to notes, making them easier to find and browse when you've got a lot of them. Use tags when a note might apply to more than one category or when you want to filter results in a certain notebook by a keyword. You could use tags to associate notes with categories, memories or locations.

### EXAMPLES:

- **Project management:** Add a tag to identify the project state (active, next, completed) or to the spec number or feature.
- **Task management:** Add a priority label to notes (p1, p2, p3).
- **Recruiting:** Add a tag for the location of a position or the hiring manager (nyc, tokyo).
- **Research:** Add a tag for the relevant company or project.

**Note:** In Evernote Business, adding tags to notes in business notebooks automatically adds them to the searchable shared tag index, available to the entire organization.

## Add tags

To add tags to the note, follow the steps for your operating system below.

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### MAC

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### WINDOWS

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### IPHONE, IPAD, AND IPOD TOUCH

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### ANDROID

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### WEB

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## Tips

Explore the following tips for other ways to work with tags:

- Create shortcuts to tags for quick access to all notes with the same tag. [Learn more](#)
- Create an organizational structure or naming conventions and an organizational structure for notes, notebooks, and tags. [Learn more](#)

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